

SPECIFICATIONS – No. 1203 Two-Way Tire Merchandiser

(For use with Tote Jack No. 1898)

- Length: 52”
- Width: 24-1/2” (29” including display tires)
- Height: 79-1/2” to top of sign
- Construction: Framework is 1” OD x 18 gauge steel tubing (1” OD x 16 gauge on lower rails). Rigid end is fitted with 1 1/2” gauge steel angle for engagement with lift pin on Tote Jack and with large diameter “feet” to avoid damaging blacktop court surfaces. Tire rails are one-piece welded assemblies with die-formed tee connectors at each end. Upper tires rest between end frames and center tube supports, and are held securely in position by formed steel retainer clamps.
- Wheels: 8” OD x 1.75” heavy-duty semi-pneumatic tires on pressed steel or high-impact polyolefin hubs.
- Axle: 1/2” OD x 16 gauge welded steel tube, bright zinc chromate plated.
- Axle Cover: .706” OD x 19 gauge zinc plated tubular steel.
- Fasteners: Bright zinc plated; nuts are hardened spring-prong type.
- Finish: Black baked enamel, after thorough cleaning and phosphatizing.
- Sign: 20 gauge steel, 11-1/2” x 48”, cleaned and phosphatized before finishing. Base color, screened copy, and clear top coat are all baked for durable long-lasting finish. Sign is attached to formed steel channel fastened to diagonal upper tube structure. Standard sign legends are “TIRE BARGAINS” or “GET OUR DEAL”! – processed in blue or bright red on white base color. Copy is double face.
NOTE: This sign is the same as used for Nos. 1278, 1804, and 1806. Special copy on signs is available on firm-quantity commitment order. For requirement involving special signs, please request quotation, indicating colors, copy required, and quantity.
- Packaging: Individually cartoned, KD, with illustrated assembly instructions. Shipping weight 43#. Exterior carton size: 49” x 24” x 3-3/4”. Package qualifies for shipment by United Parcel Service.
- Availability: Stock – no specific quantity purchase commitment required. Orders should specify choice of message and color on standard legend signs.